# Color & Quality

Design in the RGB color mode. Bitmap files need to be 100 - 150ppi at actual size.

Colors come out more vivid with this setting. You can design up to 300ppi.

#### **Bleed**

Extend background images or colors to the blue line.

## Live Area

This is what the audience will see.

Place important text and images inside this line.

## Port Hole Zone

Holes should be placed within the zone.

### Save File

Convert fonts to curves or paths before saving. Save as .png .jpg .pdf .tif .eps .svg

Before saving remove the instructions & guide layers.

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— Bleed Live Area

Port Hole Zone