### Color
**Design in the RGB color mode.**
Colors come out more vivid with this setting.

### Viewing Distance & Quality
**Image resolution & placed bitmap files should
be created for the intended viewing distance.**

| Close | 1 to 3 Feet | 2000 to 3000ppi | |
|---|---|---|---|
| Close - Medium | 3 to 10 Feet | 1000 to 1500ppi | |
| Medium - Far | 10 to 20 Feet | 500 to 1000ppi | (at 1/10 scale) |
| Far | 20+ Feet | 350 to 750ppi | |

### Live Area
**This is what the audience will see.**
**Extend background images or colors to this line.**
If using our Dye Sublimation process add an additional .10" bleed to all sides.

### Hemline
**Keep images and text inside the line
to prevent important graphics from falling onto
the hemline or interrupted by a grommet.**

### Save File
**Convert fonts to curves or paths before saving.**
**Save as .png .jpg .pdf .tif .eps .svg**
Before saving remove the instructions & guide layers.

******* *Hemline*
——— *Live Area*